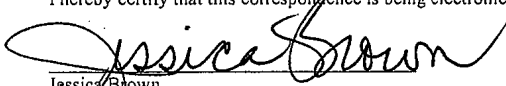


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401
: :
CENTER, STEVEN S., et al. : Confirmation Number: 3632
: :
Application No.: 10/054,106 : Group Art Unit: 3629
: :
Filed: November 13, 2001 : Examiner: FISHER, Michael J.
: :
For: ONLINE SYSTEM AND METHOD FOR LOCATING AND REFERRING AN
AUTOMOBILE DEALER TO CUSTOMERS

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office On Jan. 2, 2007.


Jessica Brown

AMENDMENT AND RESPONSE TO OFFICE ACTION, MAILED OCTOBER 5, 2006

Mail Stop AMENDMENT FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action, mailed October 5, 2006. By this Amendment, Applicant amends Claims 1, 6, 8, 10, 15, 18-20, 22-28, 33 and 37, cancels Claims 4, 5, 7, and 9, and adds new Claims 38 and 39.

Amendments to the Claims begin on page 2 of this paper. Remarks begin on page 9 of this paper.